

## Course Profile

### Department of Management / International Logistics Management Program

Course Number: Man 405	Course Title: Global Logistics Management		
Required / Elective: Elective	Pre / Co-requisites: -		
Catalog Description: This course includes the concepts for managing logistics activities effectively in international marketplace. Thus, the course utilizes from different working areas like interational trade management and international marketing. Case studies and real life applications have been considered within the course scope.	Textbook / Required Material: Global Logistics Management: A Competitive Advantage for the 21st Century (Author) Publisher: Wiley-Blackwell; 2 edition (February 20, 2006) ISBN-10: 1405127139 ISBN-13: 978-1405127134		
Course Structure / Schedule: <b>(3+0+0) 3 / 6 ECTS</b>			
Extended Description: This course provides the essential framework, concepts and toolkits that managers of logistics and supply chain need in modern business. The course is modular and provides an up to date understanding of key management concepts and principles.			
Design content: None	Computer usage:		
<p>Course Outcomes:</p> <p>By the end of this course, students will learn:</p> <ol style="list-style-type: none"> <li>1. Key Concepts in Logistics</li> <li>2. How to define Logistics Channels and How They Operate</li> <li>3. How Global Environment Impacts Customer Service</li> <li>4. Understanding how Logistics Impacts Inventory</li> <li>5. Controls and Mandates in Global Logistics</li> <li>6. Transportation Pricing Issues and Concerns</li> </ol>			
<p>Recommended reading:</p> <p>Global Supply Chain Management and International Logistics Alan E. Branch (Author) Publisher: Routledge (December 21, 2008) ISBN-10: 0415398452 ISBN-13: 978-0415398459</p>			
<p>Teaching methods:</p> <p>Lecture oriented, Powerpoint slides</p>			
<p>Assessment methods:</p> <p>Midterm %50</p> <p>Final %50</p>			
Student Workload/ECTS (European Credit Transfer System) Tableau:			
Activity:	Number:	Duration (hour):	Total Workload (hour):
Pre- reading	14	3	42
Lectures	14	3	42
Assignments	5	3	15
Quizzes	3	3	9
Case studies	3	3	9
Midterm	1	16	16

Final Examination	1	17	17
TOTAL: 150 hours / 25 = 6 ECTS			
Prepared by: Staff		Revision Date: 21.06.2012	